

***Buhtatyy O.***

Head of the Department of Media  
Communications Administration  
of the President of Ukraine

## **PROTECTION OF PUBLIC MORALITY AND FREEDOM OF SPEECH IN UKRAINE UTILITARIAN APPROACH**

*This paper investigates and analyzes the issues of state policy in the sphere of public morality and guarantees of freedom of speech and freedom of expression in a democratic state.*

**Keywords:** *freedom of speech, freedom of expression, protection of public morality, democratic governance.*

The democratic idea of freedom of speech, freedom of expression and is closely related to the objective reality of social development and are based on the theory of utilitarianism. Despite the highly idealized nature of some of them, most still have a real basis, based on the current practice of constructing a system of public administration in European democracies, which is an important aspect of legal guarantees of freedom of speech, freedom of expression and belief.

Introducing public administration generally recognized democratic principles of freedom of speech, freedom of expression, provide an opportunity to improve the efficiency of the basic functions of the state, to raise them to a new level, based on the primacy of freedom of information, accountability, culture and education of citizens. The idea of utilitarian approach to the problem of protecting public morality and freedom of speech, freedom of expression is proportional to the level of freedom and level of each utility and capacity development for the whole society.

Public morality, which is essentially a general public domain, has to defend itself only through social mechanisms should be formed not by the state and society, and based on it inherent in the cultural, ethical, and educational standards.

Solving this problem requires activation and continuing reform of the system of central bodies of executive power of imposing on their capacity to monitor and control the protection of public morals. This is the derivation of so-called "moralistic" state functions within the competence of another body - the National Commission for Protection

of Public Morality , the relevant functional components of education, information relations , culture, health protection , law enforcement and others.