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## **INNOVATIVE TECHNOLOGIES PROMOTE FOREIGN LANGUAGE LEARNING**

Nowadays, we cannot imagine our life without innovative technologies. Gadgets have already greatly influenced our lives, and in every field, there are gadgets that help people, and some gadgets save people's lives. Since innovative technologies are present in all spheres of our life, education cannot do without them in teaching and learning foreign languages.

«With time being changed to an extent, learners demand new techniques and methods to gain knowledge which specializes them not only in theoretical study but ensures them to provide practical knowledge, sharpen their skills, and make them educated to face any kind of challenges» [1, p. 817].

The teacher of higher education should motivate students to use modern information technology training to study the discipline and develop professional competencies in foreign language teaching.

There are several good examples of innovative technologies that make learning a foreign language easier.

Studying the language through movies and series is a great method for studying the material, because while watching a movie you hear the correct pronunciation of words and the composition of sentences in dialogue, you learn to understand what the actor says.

One of the more common methods of learning English for Ukrainians are tasks, which include the process of listening to a certain text or dialogue. Having listened to the text you should answer the questions. This type of learning foreign languages has an advantageous effect on memorization and quick understanding of the work.

One of the best methods of learning a foreign language is constant conversation with a native speaker of the language you want to learn. First, the native speaker has an excellent pronunciation, which can be better than that of the teachers – this is the first thing. Secondly, because of such learning of the English language, you get closer to a person and become more friendly, and this is a big plus, because thanks to the study of the language, you find a new friend.

In recent years, the scope of knowledge in the field of science and technology has dramatically increased, and human's ability to adapt to new knowledge in science and technology has also increased.

The educational space has now flooded with computer training programs, which, of course, are a good help in teaching. They direct the student to a free pace of learning, the individual logic of cognition. Knowledge control is conducted immediately with a guarantee of transition to a new level.

The creators' goal of these training programs was achieved: the trainee can do without a teacher. This approach to the learning process is easy to explain.

However, everything is much more complicated. The introduction of computer educational technologies in a mass school shows that the role of the teacher is still significant. Despite the huge advantage of a computer, compared to other technical and visual means of teaching, it is the teacher who can ensure the integrity and systematic in teaching.

There are several computer educational technologies that are often used in English classes for solving different problems.

The use of Internet resources makes it possible to find teachers and visual material of high quality. The resources of the Internet help to make the development of the educational material effective and involve students in independent learning.

Having mastered the Power Point presentation program, the teacher can use the technology of project activity in teaching English in solving any educational problem. At the level of the creative application of knowledge, it is possible to organize the independent design of the student's learning tasks.

The use of computer programs in teaching English, in no way, hinders the solution of the communicative task but on the contrary, increases its effectiveness, since the teacher can construct a lesson that could most effectively achieve the set learning goal. It is much more effective to demonstrate a small fragment, rather than show a fully educational video film, designed for a whole lesson, and sometimes more.

The teacher can perform a unique installation of a multimedia lesson, and calculate it to within a second, considering the characteristics of a particular class and each student individually.

Modern multimedia production allows you to copy the material, bring a certain passage to a large screen, use the necessary video or audio in the lesson of English, with a projector.

«The use of traditional video conferencing systems has shown to lead to Zoom fatigue among many users, including foreign language learners. Virtual learning spaces in Virtual Reality (VR) and Augmented Reality (AR) and newly developed online platforms can counteract technological

exhaustion and enable a more authentic way of practising the target language» [2].

Thus, the creative approach allows the teacher to make the most efficient use of the rich tools presented by modern computer educational technologies. Practical application of computer educational programs should be adequate to the goals and content of training.

### **References**

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## **DER EINFLUSS DER ZUNEHMENDEN DIGITALISIERUNG AUF DIE SPRACHE VON DEUTSCHEN JUGENDLICHEN**

Die Mehrheit der Sprachwissenschaftler geht davon aus, dass die zunehmende digitale Kommunikation auf die deutsche Sprache in der breiten Bevölkerung einen großen Einfluss hat.

Die heutige Jugend wächst in einem solchen Umfeld auf, in dem sie von Medien umgeben ist. Auch einen Namen hat diese Generation, man nennt sie «digital natives». Sie werden groß, mit nahezu ständigem Zugang zum Internet und seinen so vielfältigen Möglichkeiten der Kommunikation. Seien es nun WhatsApp, Email oder Social Network Plattformen wie Facebook. Für viele sind diese neuen Medien gar nicht mehr aus dem Alltag wegzudenken [1]. Neben dem wachsenden Spektrum an Möglichkeiten der Kommunikation wurde im Laufe der vergangenen Jahrzehnte die Kommunikation durch die neuen Medien immer kürzer. Kommunikation wird digital. In Folge der Kommunikation über Social Networks in Form von Chats oder auch Kurznachrichten über Anbieter wie WhatsApp kommt es zu einer Verschriftlichung der Sprache. Sprachliche Ebenen wie Gestik, Mimik oder Tonlage (wie sie bei einem persönlichen Gespräch gebraucht werden) fallen also weg. Sie werden beispielsweise durch Emoticons ersetzt [3].

Auf die Grammatik bzw. den Satzbau hat die digitale Kommunikation dahingehend Einfluss, dass sich die Satzstrukturen vereinfachen, z.B. Verwendung von kürzeren Sätzen, weniger komplexe oder unvollständige