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### **Semiotics at the Turn of the Nineteenth and Twentieth Centuries and its Importance for the Formation of Modern Semiotics of Law**

The article deals with Semiotics at the turn of the Nineteenth and Twentieth centuries as an important source of forming of Semiotics in the second half of the Twentieth century. The content of semiotic ideas of prominent thinkers of this period in connection with the subsequent semiotic tradition is revealed. The importance of these approaches to solve many problems of Semiotics of Law and Philosophy of Law on the modern level of development is described.

Author assumes that the initial development of semiotic ideas in the territory of the Russian empire is connected primarily with the work of A. Veselovsky, M. Hrushevsky and O. Potebnya. Based on the previous ideas of researchers language O. Potebnya considers internal form of speech, human communication, poetic thinking, mythical thinking and other themes in the works of «Thought and Language», «From the notes on the theory of literature», «From the notes on Russian grammar».

Theoretically, systemic and structural positions expressed in these works, aimed at identifying the cognitive parallels mining linguistic tools on literary texts (and especially – in the folklore material) are reflected in the further development of Semiotics. If at first glance, poetic language is completely different from the language of science and the language of law, upon close examination you can find a lot of this and to conduct certain parallels – that such issues today determines the object of interest of the world famous experts on the Semiotics of Law.

Modern researchers in the field examined the stable legal iconic constructions and point to the prevalence of repetitive forms in the law, because using of steady idiom (cliché) as a structural units of the legal text is a characteristic feature of the language of law, that is determined necessity of complying of accuracy of names of concepts. Today in linguistics to refer to various locales used except cliché

terms like linguistic stereotypes, idioms, idioms, clichés, group templates favorite momentum stereotyped turns, each of which has its own peculiarities, and to conceptual field, which form the linguistic phenomena, approaching sayings, quotations, aphorisms, maxims and etc.

**Keywords:** Philosophy of Law; Semiotics of Law; Aesthetics of law; history of semiotics; sign system of law; legal reality.