

## НАУКОВІ ДОПОВІДІ

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### **INFORMATION WEAPONS AS AN APPARATUS OF POWER POLITICS**

The main problem in the field of national security is the proper and efficient public management response to evolving threats in various fields. It is well known that with the continued excellence in the modern information society will be quite significantly complicated the content and nature of war. Accordingly, this phenomenon will lead to significant changes in the approach to ensure the national security state.

Information - any information and / or data that can be stored on physical media or electronically recorded [1].

The problems of national security in terms of the global impact of media on society, complications content measurements war draw attention of political scientists, experts in military and public administration. In particular, the problem investigated V. Abramov, A. Lytvenko, V. Mandraheli, V. Smolyanyuk. Therefore, the aim of this paper is to examine the information weapon as a geopolitical factor and tool of power politics.

Geopolitics - a political science concept that sees the fundamental policy, the crucial role of geographical factors: the spatial arrangement of the country, territory size, presence or absence, limited natural resources, climate, population [2].

An evaluation of geopolitics countries of the modern world, geostrategy. States is no longer associated with the conquest of the territories and direct economic space conquest enemy. It rather aims to impose their political will to others, vision, defined geo-economic competition and scope of risk-management, strengthening or weakening of a system of social and economic trends.

Therefore, the strategy of powerful states in the second half of the twentieth century was more aimed at establishing control over the flow of information that indicates the transition to the dynamic use of space.

A significant areas of modern military confrontation belongs geopolitical information confrontation. This is one of the modern forms of struggle between states, as well as a system of measures taken by one State to violate another state of information security, while protecting their country from those actions by the enemy [3, p. 156].

Russian scientist I. Panarin distinguishes two types of information control: information-technical and information-psychological, which is at the operational, tactical and strategic levels [3, p.169]. At the strategic level are usually higher authorities, and at the tactical and operational levels - secret service.

In Information Technology struggle main targets and impact protection is information technology systems, namely communication systems, electronic tools, telecommunication systems, and others. This effect is deliberate production and distribution of specific information, which plays an important role in the functioning and development of the information technology environment society, that serves as a weapon of mass effect, which enables you to penetrate computer systems and disrupt their work.

Thus the information war to be understood as a new form of combat using special methods and means to achieve strategic goals and can be classified as a war seventh generation.

Information and psychological impact - a purposeful production and distribution of specific information that makes an immediate impact on the development of information and psychological environment of the population, his psyche and behavior.

In historical weapons means of influence on society is the origin of information facts and various events. The use of weapons aimed at the formation of the historical consciousness of the people, which is an obstacle to its identity against the backdrop of the prevailing ideology of years, information and moral elimination of all national heroes and famous people.

that changes the social reality. An example of the above is the artificial creation of conditions for "controlled instability".

Given the fact that the world continues geopolitical information confrontation can establish that forcible states the scope of the strategic interests of Ukraine which is aimed at imposing our state of his political ideas and further development, installation and implementation of strategic objectives. This function geopolitical destabilization of our country is thorough destruction of industrial of structures in Ukraine. The main purpose of transactions using traditional and non-traditional means of confrontation is to destabilize the political situation in Ukraine and create conditions for a particular purpose intended.

Currently the Verkhovna Rada of Ukraine registered a draft law on information sovereignty and information security Ukraine. This law will determine and regulate the legal basis providing information sovereignty of Ukraine, guarantees and protection of the national information space and strengthening information security as part of national sovereignty and national security system of Ukraine.

#### List of references

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