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THEORETICAL AND PRACTICAL ASPECTS OF THE FORMATION OF LINGUISTIC AND COMMUNICATIVE COMPETENCE OF POLICE OFFICERS

Every leader, politician, any person who works with people should be familiar with the principles of «art talk» methods of persuasion, as well as effective forms of influence on the audience taking into consideration its features. The peculiarity of law enforcement activities is a constant contact with various groups of society, colleagues that results in demands on their personal qualities necessary for creative solutions of a wide range of professional, namely professionally-communicative tasks. Accordingly, they must be inherent in the socio-psychological readiness to interact, constructive behaviour in conflict situations, knowledge of language, voice, body etc.

We consider professional linguistic and communicative competence of law enforcement as an integrated personal development – combination of knowledge, skills, personal qualities which allow the specialist to apply the language effectively in their professional activities.

A speaker's voice is as important as their appearance, manners, and delivered speech. This is the tool of delivering the message to the audience. The mutual understanding between us and the audience depends on our voice and speech data. The voice can convince people to take the part with you, to persuade them of something or to gain their trust. The voice is a powerful means, which you can stir people to put down their guard, to start the ball rolling or to repel.

Unpleasant voice of the one who appeals to a large audience can become the linchpin of an exit strategy from the current situation. In fact, the «crowd effect» is involved, that is, makes a person think worse logically in a crowd of people. In addition, the right hemisphere of the brain is prevalent being responsible for emotions. Therefore, in the crowd, emotional reactions

are intensified and intellectual activity is weakened. Taken into account the abovementioned, it is necessary to improve your voice.

No matter what a man's voice since birth is. Through the practice you will be able to develop the voice that would match your professional skills and personality. If a law enforcement officer is often asked to repeat what he's just said, if the students need to be explained the presence of a head (an authority) in front of them, there is no understanding because of the conversation. You should work at improving your pronunciation, voice control if: there is a fear of public speaking; the specific accent is heard; the uttered sound «p» vibrates either dull, unpleasant or artificially in the microphone; it is monotonous and the audience loses the interest quickly; the voice control is lost at the end of long sentences; the words or expressions such as «uh», «um», «so», «you know what» are frequently repeated; you don't like your own voice.

Keywords: linguistic and communicative competence; pronunciation; diction; tempo and tone of speech

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INTERACTION OPERATIONAL AND INVESTIGATIVE UNITS IN IDENTIFYING, TERMINATION AND INVESTIGATION UNDUE ADVANTAGE

In this floor the features of co-operation of operative and consequence subsections open up an author in the process of exposure, stopping and investigation of illegal benefit, some ways of their improvement are offered.

The grounds of co-operation of operative subsections and investigators open up at an exposure, stopping and investigation of illegal