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THE MAIN WAYS TO COMBAT CORRUPTION IN THE WORLD

Corruption is a form of dishonest or unethical conduct by a person entrusted with a position of authority, often to acquire personal benefit. Corruption may include many activities including bribery and embezzlement, though it may also involve practices that are legal in many countries. Government, or 'political', corruption occurs when an office-holder or other governmental employee acts in an official capacity for personal gain.

Bribery and corruption are not unique to our modern age and nor do they occur in only one kind of society, business sector or walk of life. The risk of bribery can arise whenever and wherever the human desire to secure a particular personal or collective outcome is so strong that the perpetrator is prepared to resort to underhand methods to achieve it.

Civil society and the media can help by denouncing corruption and putting pressure on the government. But the real impediments to the fight against corruption are as much the interests of the politico-administrative apparatus as the fatalism and ignorance of the victims, maintained by a culture of fear nurtured by those who benefit from corruption. But before one can act, it is necessary to be informed. That is why research into the incidence of corruption and its effects is so important. Only on that basis can action by civil society and aid agencies be guided.

International and regional organisations can also help, as can bilateral aid agencies, via programmes to strengthen institutional capacity, and of course by ensuring the transparency of the projects they support.

There is one common feature to the countries studied is their underdevelopment, which is conducive to corruption. In fact, underdevelopment encourages corruption. How is this? First of all, low wages in the civil service encourage petty corruption, and the imbalance between the supply of, and demand for, public services likewise creates opportunities for corruption. Also, individuals tend to invest in a career in the public service, given the shortage of opportunities in the private sector, thus increasing the likelihood of their involvement in corrupt practices.

Another reason is that the low level of education found in underdeveloped countries maintains citizens in a state of ignorance of their rights, barring them from participating in political life.

But identifying the direction that reforms should take is only part of the task. The main difficulty lies in implementing them. This requires a strategy that really is operational. Two kinds of obstacles are usually encountered. The first is economic. While underdevelopment does not inevitably generate corruption, underdeveloped countries do not have the same means as more advanced ones to escape it.

In most developing countries today, corruption is widespread and part of everyday life. Society has learned to live with it, even considering it, fatalistically, as an integral part of their culture. Not only are public or official decisions - for instance, on the award of government contracts or the amount of tax due - bought and sold, but very often access to a public service or the exercise of a right, such as obtaining civil documents, also has to be paid for.

Several mechanisms help to spread corruption and make it normal practice in these countries. Civil servants who refuse to toe the line are removed from office; similarly, businessmen who oppose it are penalised their competitors. Furthermore, an image of the state has grown up over the years according to which the civil service, far from being a body that exists to implement the rights of citizens - rights that mirror their duties - is first and foremost perceived as the least risky way of getting rich quickly. All of which helps to make corruption seem normal.

There are six basic approaches to fight corruption:

1. Paying civil servants well

Whether civil servants are appropriately compensated or grossly underpaid will clearly affect motivation and incentives. If public sector wages are too low, employees may find themselves under pressure to supplement their incomes in "unofficial" ways. Scientists that exploring ways and methods of struggle against corruption, noted that in the sample of less developed countries, there is an inverse relationship between the level of wages in the public sector and corruption.

2. Creating transparency and openness in government spending

Subsidies, tax exemptions, public procurement of goods and services, extra-budgetary funds under the control of politicians - all are elements of the various ways in which governments manage public resources

Governments collect taxes, tap the capital markets to raise money, receive foreign aid and develop mechanisms to allocate these resources to satisfy a multiplicity of needs.

Some countries do this in ways that are relatively transparent and make efforts to ensure that resources will be used in the public interest. The more open and transparent the process, the less opportunity it will provide for malfeasance and abuse.

3. Cutting red tape

The high correlation between the incidence of corruption and the extent of bureaucratic red tape as captured, for instance, by the Doing Business indicators suggests the desirability of eliminating as many needless regulations while safeguarding the essential regulatory functions of the state.

4. Replacing regressive and distorting subsidies with targeted cash transfers

Subsidies are another example of how government policy can distort incentives and create opportunities for corruption. According to an IMF study (2013), consumer subsidies for energy products amount to some \$1.9 trillion per year, equivalent to about 2.5 percent of global GDP or 8 percent of government revenues. In general, subsidies often lead to smuggling, to shortages, and to the emergence of black markets.

5. Establishing international conventions

Because in a globalized economy corruption increasingly has a cross-border dimension, the international legal framework for corruption control is a key element among the options open to governments. This framework has improved significantly over the past decade. In addition to the OECD's Anti-Bribery Convention, in 2005 the UN Convention Against Corruption (UNCAC) entered into force, and by late 2013 had been ratified by the vast majority of its 140 signatories.

6. Deploying smart technology

Just as government-induced distortions provide many opportunities for corruption, it is also the case that frequent, direct contact between government officials and citizens can open the way for illicit transactions. One way to address this problem is to use readily available technologies to encourage more of an arms-length relationship between officials and civil society.

In many of the measures discussed above aimed at combating corruption, the underlying philosophy is one of eliminating the opportunity for corruption by changing incentives, by closing off loopholes and eliminating misconceived rules that encourage corrupt behavior.

An approach that focuses solely on changing the rules and the incentives, accompanied by appropriately harsh punishment for violation of the rules, is likely to be far more effective if it is also supported by efforts to buttress the moral and ethical foundation of human behavior.

Though, the problem of corruption in the developing countries cannot be solved simply by applying anti-corruption structures that work in OECD countries. The experience the latter countries have acquired in terms of legislation, public procurement codes and control procedures, for example, is valuable, but it is just a technical element in a much more complex process of change. A reduction in corruption depends on economic development. It is thus for each country concerned to draw up its own strategy, by which it can then lead to a virtuous circle of development and good governance.

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