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Information Society: the Essence and Main Conceptual Approaches

This article analyzes the main conceptual approaches for understanding a new type of the informational society. Formation of the informational society is a result of the new global social revolution, that is based on the explosive nature of the development and convergence of information and communication technologies. It is a society of knowledge, where the main condition for the well-being of every person and every state is the knowledge, gained due to free access and the ability to work with information. The main value of the information society is the formation of information space, free access to which improves the quality of life and human capabilities, and promotes the development of open societies.

There is a modification of interaction model of the state and the citizen in the informational society due to using of information and communication technologies. On the one hand, global society is promoting the interpenetration of cultures and on the other hand it is opening up new opportunities for self-realization in each of them. The concept of a global informational society is a complex of national concepts of entering into the world of information and communication. A state that is committed to equal integration into the global information space, should develop and gradually implement appropriate and effective national policies. The process of building and development of the information society is a difficult challenge that requires a comprehensive approach based on the rule of law and respect of interests of individual, society and state. The analysis confirms the necessity and relevance of complex research challenges of the informational society.

Keywords: informational society; network society; information; knowledge society; communicative society; information policy.